

Content using Biteable

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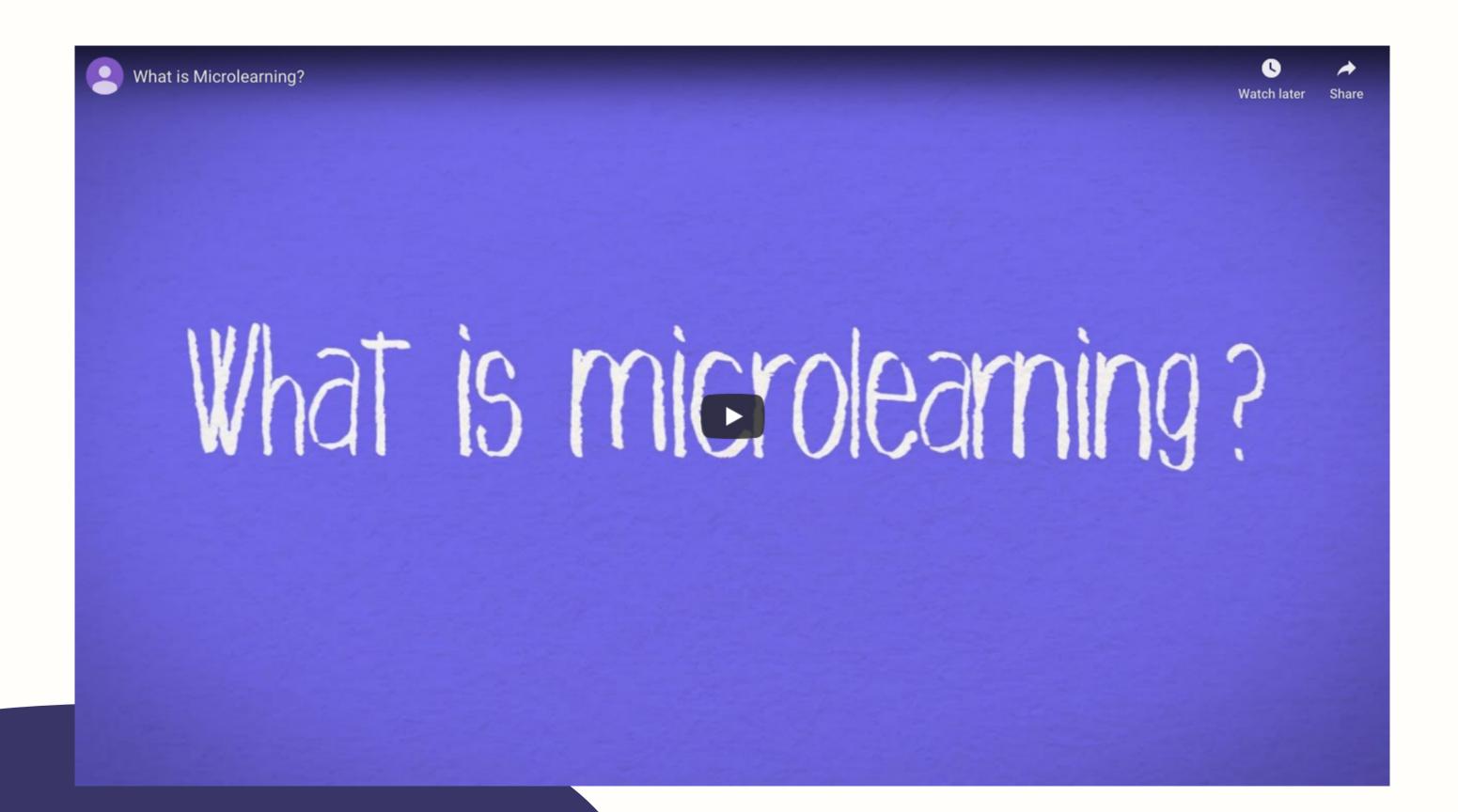
MICRO LEARNING

 Delivers short content for learners to study at their convenience.



MICRO LEARNING

- an espresso shot for the mind
- enables users to learn nuggets of valuable information in a short amount of time.







MICRO LEARNING



- Attention grabber
- Spur discussions
- Just in time
- Tutorials
- Problem solver



DESIGN PRINCIPLES



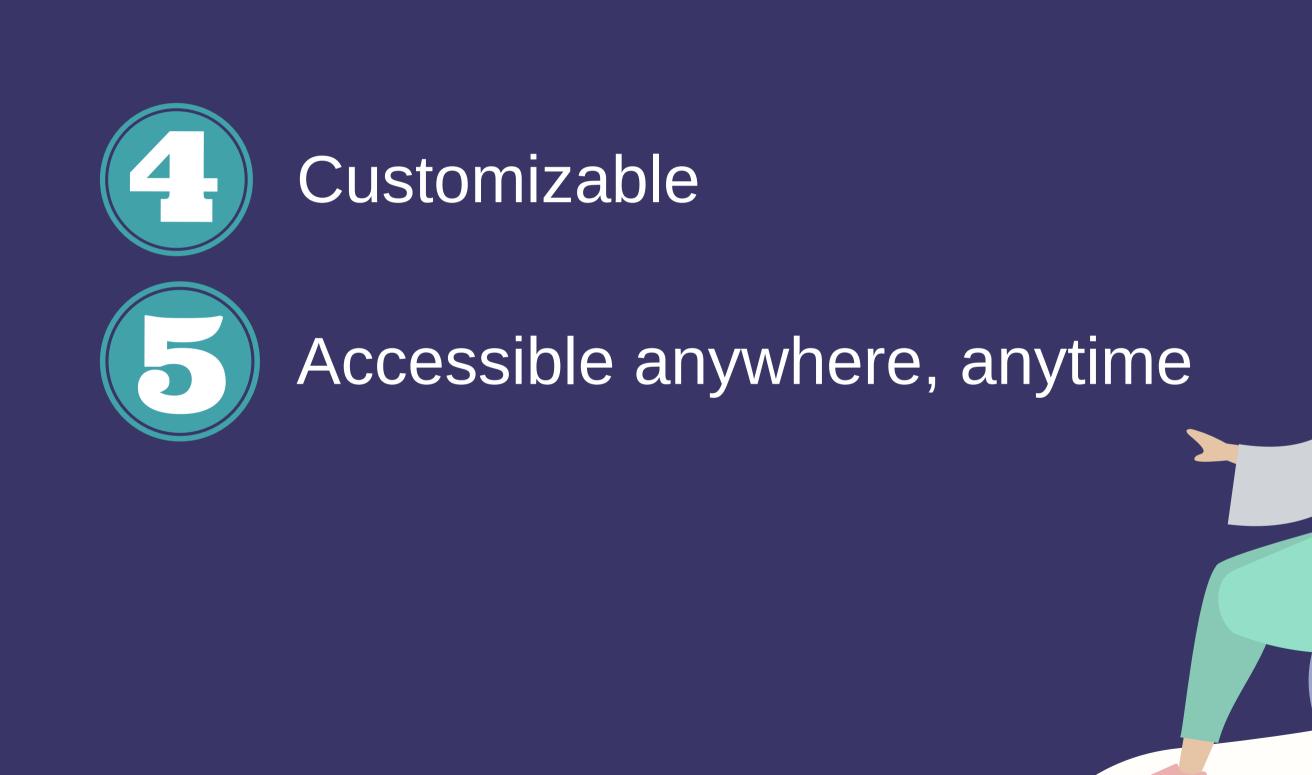
ONE idea per module/content



Short and precise (2-5 minute)



Use relevant visuals & media



FORMS OF MICRO LEARNING



Text



Audio



Animation



Quizzes



Graphic



Games



Video

BENEFITS



- Faster To Deliver
- More Affordable
- Flexible
- More Engaging
- Boosts Knowledge Retention
- Gives Learners More Freedom



TOOLS FOR MICRO LEARNING



SCREENCAST () MATIC















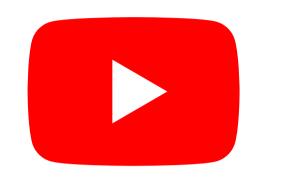




• Offers free, customizable templates that are easy to build into your very own microlearning modules.

 Templates come in a range of styles to fit every business or personal objective









LEARNING OUTCOME

 At the end of the workshop, participants will be able to develop their micro content using Biteable and upload it to YouTube channel.







Misro-Learning

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